



Liberty Fairtrade, Fairtrade Shiraz 2014

PRODUCER

Fairview owner Charles Back was the driving force in a consortium that bought a failing co-operative in Citrusdal, two hours' drive from Cape Town, in 2007. Charles was keen to have access to the fruit for Goats do Roam, but also realised the potential that existed for the 50% of the co-op's production that was certified Fairtrade. The use of the name Liberty was linked more to this aspect of Fairtrade than it was to Liberty Wines. The social improvement engendered through the Fairtrade premium is, and will continue to be, liberating for the farmers who benefit from its impact. The grapes for the Chenin Blanc and Shiraz are from the farm in the Berg en Dal, which has been committed to Fairtrade since 2003 and has been part owned by their employees since 2007.

VINEYARDS

The 67 hectares of vineyard are located on a variety of different facing slopes, which have a mixture of Koffieklip and red oak leaf soils. The vines are planted on Richter 99 rootstock and have an average age of 21 years. Controlled drip irrigation is used to avoid severe hydric stress which can occur due to the dry conditions common to the region. The grapes were picked by a mixture of machine and by hand at the beginning of March. Yields were six tonnes per hectare.

VINTAGE

Superb winter and spring conditions were followed by occasional humid conditions in February and March which meant that canopy management before veraison was the key to healthy fruit. Quantity was up around 5-20% and quality was good thanks to a long ripening period. A complex vintage which produced intense and well-balanced wines.

VINIFICATION

The grapes were de-stemmed and crushed on arrival at the winery and the juice then pumped into stainless steel tanks for fermentation, which took place at 26°C for seven days. Regular lees stirring, malolactic fermentation and six months of oak contact took place to increase the weight and structure of the wine. The wine was bottled after a gentle filtration.

TASTING NOTES

Deep purple in colour with attractive perfumes of dark berry and spiced plum fruit. Nicely balanced on the palate with soft, ripe tannins and a lively cherry and red-berry fruit finish.



VINTAGE INFORMATION

Vintage	2014
Region	Citrusdal, Western Cape
Grape Varieties	100% Syrah/Shiraz
Winemaker	Jaco Brand
Closure	Stelvin
ABV	14.5%
Bottle Sizes	75cl